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**New Customized, Web-based Dashboard
Spotlights Corporate, Group Strategy Implementation**

BIRMINGHAM, Ala. – Markstein Consulting, LLC, a corporate strategy and communications consultancy, today launched its new web-based implementation dashboard, Navigator, which enables businesses to mobilize strategic initiatives by organizing and tracking progress toward tactical execution in real time. Navigator is a secure web-based solution that simplifies and optimizes collaboration, transparency, accountability and results measurement for corporations, partnerships, non-profits, foundations and public-sector organizations.

“Too often thoughtful plans and strategic initiatives suffocate in a vacuum and never leave the shelf. Our clients now have a custom-built tool to mobilize the implementation of their strategic initiatives and measure achievement towards organizational goals,” said Eileen Markstein, co-founder and managing director of Markstein Consulting. “Navigator is a breakthrough solution that simplifies the action of organized, proactive execution.”

Navigator lets users manage strategic initiatives in real time, and it allows customization for each client’s company-specific goals and terminology. It includes a timing- and budget-deadline ‘stoplight’ system, goal setting and measurement tools, graphical reporting, encrypted document hosting, and executive and general user-level access. Navigator is hosted on a secure, dedicated server that is backed up nightly and available only to those with project assignments and verified passwords. Access is possible through any internet connection.

“Our mission requires that we provide impactful, value-added counsel and innovative implementation services that address specific business challenges,” said Daniel H. Markstein, IV, co-founder and managing director of Markstein Consulting. “We built Navigator to further that mission and provide our clients a more convenient, effective way to manage the accountable execution of their strategic plans and initiatives.”



About Markstein Consulting, LLC

Markstein Consulting, LLC is a corporate strategy and communications consultancy that plans and implements integrated strategies that drive market share and sustainable value. Markstein Consulting is a limited liability company based in Birmingham, Alabama, and serves clients nationwide. For more information, visit www.marksteinconsulting.com.

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