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### **Marc E. Bromstad Joins Markstein Consulting as Managing Director**

**Birmingham, Alabama – March 19, 2007** – Markstein Consulting, LLC, a management consulting firm focused on helping companies transform their business challenges into strategic opportunities, today announced that Marc E. Bromstad has joined the company as Managing Director. Mr. Bromstad was formerly a senior management consultant with Galt & Company, a New York-based business consultancy.

Markstein Consulting offers its clients a balance of strategic management counsel and tactical implementation through onsite support services, project-based engagements, and full service retainers. The firm's integrated services comprise four practice areas, including corporate strategy, operational effectiveness, organizational dynamics, and marketing and communications.

"We are excited to have Marc join Markstein Consulting," said Daniel H. Markstein, IV, co-founder and Managing Director of Markstein Consulting. "He brings a broad range of both complementary and supplementary skill sets to the firm, including large scale program management, business process redesign, and financial analysis. Marc is an excellent addition to the company's leadership."

Mr. Bromstad has consulted for a number of Global 1000 companies to identify, develop, and implement their highest-value strategic opportunities. He has also worked with Regions Financial Corporation to develop and implement retail and small business banking strategies.

"I am thrilled to join the leadership team at Markstein Consulting," said Bromstad. "The firm has an impressive track record and is well positioned to offer significant value to businesses both local to Birmingham and across the country. I look forward to contributing to the firm's continued success."

“What is most appealing about Marc’s membership in the firm is our shared belief in the importance of successfully implementing the business strategies we prescribe, and a desire to positively impact our clients’ long-term success,” said Eileen Markstein, co-founder and Managing Director of Markstein Consulting.

**About Markstein Consulting, LLC**

Markstein Consulting, LLC is a management consulting firm providing strategically integrated services that enable companies to transform their critical challenges into operational advantages. Markstein Consulting is a limited liability company based in Birmingham, Alabama, and serves clients nationwide. For more information, visit [www.marksteinconsulting.com](http://www.marksteinconsulting.com).