

Eileen J. Markstein, Managing Director

Eileen's experience encompasses a broad spectrum of disciplines, including strategic business planning, organizational strategy, corporate communications, brand development, and product marketing. She has been recognized by her colleagues and clients for her creative, resourceful approach to business solutions.

Prior to earning her MBA and starting her own consulting firm, Eileen was an associate vice president at The ProMarc Agency, a business and technology communications consulting firm in Washington, DC. As a lead strategist for the company, she managed a wide range of clients and business-to-business strategic initiatives with great success.

Earlier in her professional tenure, Eileen spent several years at Burson-Marsteller, a top-five global public relations firm. At Burson, she consulted for clients ranging from blue chip pharmaceutical companies to pre-IPO Internet start-ups, for whom she provided strategic planning services on projects ranging from issue-based educational awareness campaigns to consumer product launches.

Eileen earned her Masters in Business Administration in International Business Marketing from The George Washington University, and her Bachelor of Arts in International Relations (Economics) from James Madison University.

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