

**Danny Markstein, Managing Director**

Danny specializes in strategic business planning, corporate strategy development, internal and external corporate communications, organizational dynamics, business process optimization, and small business administration. He is consistently praised for his strong interpersonal skills, his efficient and effective business solutions, and his attention to detail.

Prior to earning his Masters in Business Administration, Danny was the Media Relations Manager for the Insurance Information Institute. His performances in radio interviews and on televised news channels earned him commendation for his excellent oral and written communication skills. Danny relocated to the Institute from A-Plus Communications, where he participated in a variety of consulting services for public school districts across the country. Before that, Danny worked at the American Bankers Association (ABA) as a project manager in the State Association Division, acting as a liaison among Capitol Hill, ABA's government relations staff, and the state associations' banking committees.

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