

Markstein Consulting, LLC is a management consulting firm exclusively focused on developing and implementing effective business strategies. We help our clients transform business challenges into strategic opportunities. Our integrated services are delivered through four practice areas:

Corporate Strategy. How do you get your business from where it is today to where it needs to be tomorrow? What business model and operational strategies will help your business achieve sustainable success? How do you most effectively implement those strategies?

Operational Effectiveness. How do you optimize internal systems and processes to most positively impact your company's bottom line? How can you allocate internal resources to be most efficient? Are your distribution and supply channels helping or hurting your company's operational effectiveness?

Organizational Dynamics. How is the human element impacting your company's success? Are your employees properly motivated? Are you properly managing change? Is recruiting a challenge for your company? Are your training programs successful?

Marketing & Communications. How can you proactively and effectively manage perception and buying behavior among your target audiences? Does your company have a solid messaging platform – one voice – that is consistently used in all internal and external communications outreach? Are your marketing activities generating sales?